

Information Verification During Natural Disasters

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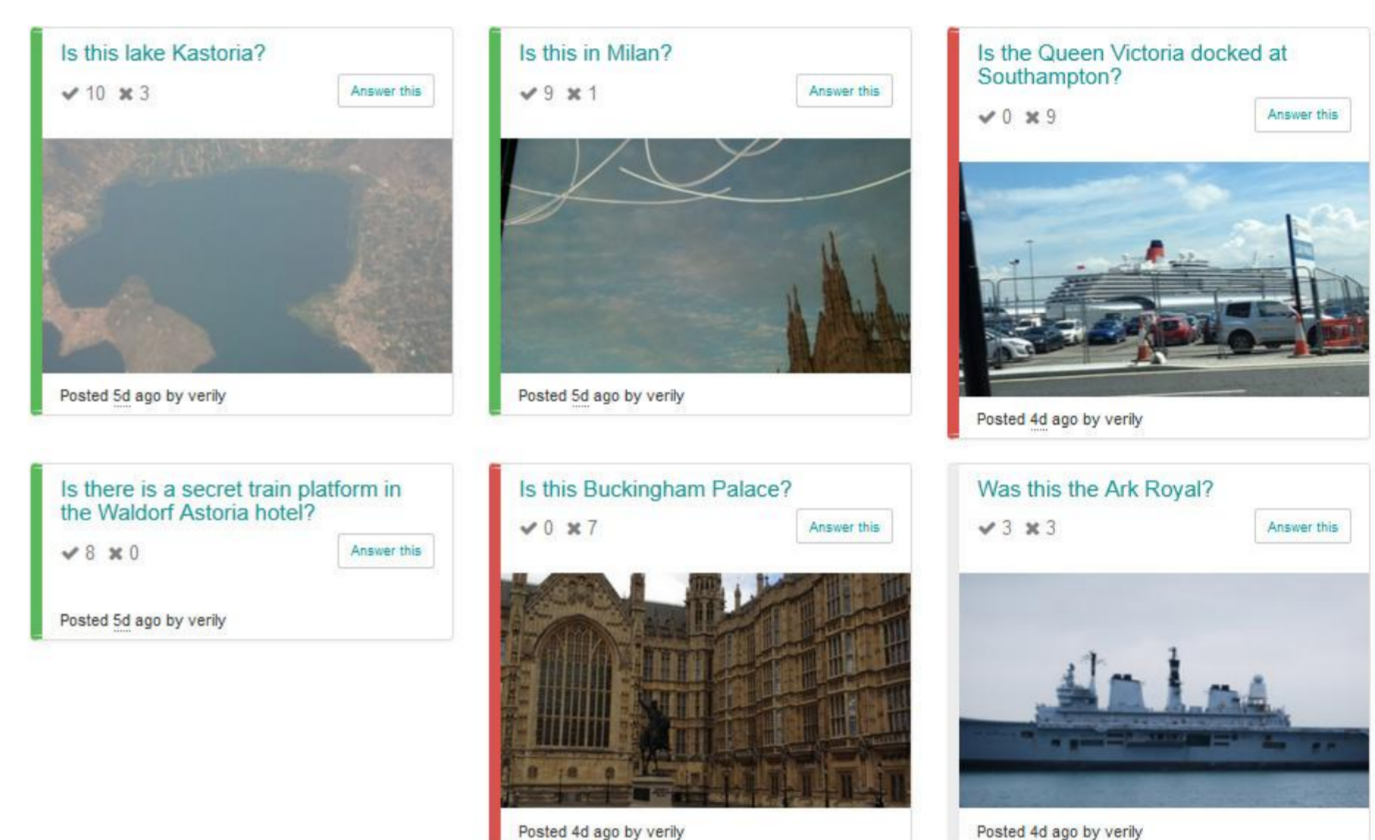
Accurate Information is crucial for effective disaster response.

Social media is the most timely and complete source of information and misinformation.

Can a coordinated collective effort be effective in quickly discerning true answers to key questions?

Verily Challenge confirmed the feasibility of rapid evidence collection.

<http://veri.ly>



Verily is designed to

- Collect evidence, not opinions
- Crowdsource critical thinking
- Crowdsource evaluation of evidence

Design features

- Have to submit evidence to provide an answer
- Summary "cards" allow fast browsing of questions and of submitted evidence
- Easy to submit evidence
- Encourage asking Fb/Tw friends for evidence
- No "like" buttons

Is the Queen Victoria docked at Southampton?

Posted 2014-07-12 14:04:22 ago by verily



✓ Yes because... ✗ No because...

✎ Edit

✎ Yes because...

Short evidence description

Is this in Rome?

Posted 2014-07-12 08:09:10 ago by verily



✓ Yes because... ✗ No because...

✎ Edit

4 responses

✗ No because
No it is Callagione
Posted 2014-07-12 18:34:22 ago by user-39af1e27

✓ Yes because
known road
Posted 2014-07-12 14:04:20 ago by ga2g13

✗ No because
Its the santa maria del monte staircase in Callagione (Italy)
Posted 2014-07-12 10:45:46 ago by user-d4d2a41a

Next

- Deployment in natural disasters
- Partnership with humanitarian and news organizations
- Deeper analysis of collected data
- Further development and integration of AI